



**BEMER**  
**RIDERS TOUR**

# GUIDE



**APROPOS PFERD 23'**  
Wiener Neustadt

5 - 8 OCTOBER 2023



BEMER Horse-Set

Learn  
more



# For your horse's well-being

## The benefits.\*

- ~ Improvement of the microcirculation and therefore of the cell metabolism
- ~ Scientific proof of the effect of the BEMER Horse-Set on the horse
- ~ Promotes the parasympathetic processes in the organism and thus regeneration and relaxation
- ~ Increases performance
- ~ Prevention and increase of infection resistance
- ~ Individual optimisation of the sexual behaviour of stallions: overactive stallions become calmer, inactive stallions are stimulated.
- ~ Increased safety during the breeding process for both staff and stallion
- ~ Increasing the success of semen collection and achieving a more uniform semen quality in stud stallions

\* Dai, F., Dalla Costa, E., Giordano, A., Heinzl, E., Giongo, P., Pagnozzi, G., Cannas, S., Minozzi, G., Minero, M. (2016). Effects of BEMER physical vascular therapy in horses under training. A randomized, controlled double blind study. Mailand: Fakultät für Veterinärmedizin, Universität Mailand. // Brandenberger, Dr. O., Kalinowskij, A., Körner J., Genn, Dr. H. J., Leser, Dr. S. (2021). Effect of Bio-Electro-Magnetic-Energy-Regulation (Bemer)-Horse Therapy on Cardiopulmonary Function and Recovery Quality after Isofluran Anesthesia in 100 Horses Subjected to Pars-Plana Vitrectomy. Veterinary Surgery, Juli 08-10, 7. doi: 10.1111/vsu.13672 // Genn, Dr. H. J. & Kools, B. (2021). Der Einsatz der BEMER Therapie auf das Sexualverhalten (Libido) von Hengsten im Deckeinsatz (Anwenderbeobachtung). Steinfeld: Deckstation Schockemöhle & Pferdeklinik Mühlen.

Ranking leader Patrick Stühlmeier (GER) will be riding at the CSI Arena Nova © Stefan Lafrentz



# THREE STARS GENERATE TOP LINE-UP FOR AUSTRIAN STAGE

With the CSI Arena Nova the BEMER Riders Tour moves into the indoor season and the show that is held at three-star level for the first time has attracted a stellar cast for the occasion.

Headlining the competitor list is Austrian hero and World Number 11, Max Kühner, who enjoyed an unbelievable year culminating in a Team-Bronze medal and great individual result at the FEI Jumping European Championships Milano. The team's performance also secured Austria a place at the Paris Olympics, so the whole country is jumping on a new sporting high at the moment. 2023 State Champion Jörg Domaingo is also keen to boost the Austrian strength at Wiener-Neustadt. Greek rider Angelos

Touloupis on his stallion Lord Mexx are another pair to watch as are Dutch champion Jur Vrieling and his equine team.

## Top trio of the Tour

From a Riders Tour perspective we are super excited to see the ranking's top three on the line-up. Leader Patrick Stühlmeier and third-placed Hans-Dieter Dreher underlined their positions and aspirations for a Tour win at the competitive fifth stage in Münster, while Michael Viehweg still has some unfinished business since his stage four victory. They will be joined by two ambitious competitors who featured prominently in last year's Tour season. Vice Champion Sophie Hinners and third placed Mathias Nor-

heden Johansen (DEN) have been jumping well all year, the latter also impressing at Milano.

## Spectator magnet

The CSI Arena Nova is a real spectator magnet. There is a lot of excitement and anticipation already, says show organiser Roland Pulsinger: "Personally, I am very pleased that we can work together with the highly professional team of the Riders Tour and that we can once again present a stage. The venue has been significantly extended once again, the lighting concept revised and the VIP and spectator area redesigned so that we can meet the high expectations of the more than 30,000 visitors."

# Timetable

subject to change without notice

## Thursday 5 October 2023

08:00	VIP Tour Qualification	1.15m	Equiva
10:30	Youngster Tour*	1.20/1.25m	Stable OBORA
11:45	Small Tour*	1.25m	Caesaro Med
14:30	Big Tour	1.45	Preis Statutarstadt Wiener Neustadt powered by EPP
17:00	Dressage	Grand Prix	Königshofer Futtermittel natürlich
18:30	Dressage	Grand Prix	SanoVet Health & Performance
20:00	Show 30th Anniversary	Rehearsal	Arena Nova Wiener Neustadt

## Friday 6 October 2023

08:00	VIP Tour	1.15m	Equiva
10:00	Youngster Tour	1.20/1.25m	Stable OBORA
11:30	Small Tour	1.25m	WKO
14:00	Medium Tour	1.35m	Baumit
16:00	Jump & Drive, Working Equitation		Charline
17:30	Dressage	GP Special	CSI***/CDI*** Apropos Pferd
19:00	Big Show 30th Anniversary		Confiserie Altmann & Kühne
21:00	<b>CSI3*</b> <b>BEMER Riders Tour</b> <b>Qualification</b> 	1.55m	Preis der Arena Nova powered by EPP



**CSI\*\*\* CDI\*\*\***  
  
**APROPOS PFERD 23'**  
 Wiener Neustadt

**Saturday 7 October 2023**

08:00	Small Tour Final	1.30m	Hirter Bier
11:00	VIP Tour Final	1.20m	Equiva
14:00	Medium Tour	1.35m	AlpenSpan
16:00	Working Equitation		Voltaire Design
16:45	Dressage	GP Freestyle	CSI***/CDI*** Apropos Pferd
18:00	Big Show 30th Anniversary		Arena Nova Wiener Neustadt, EPP
19:30	Driving		Weissl
21:00	Eventing	1.10m	Preis der TherMilAk powered by Voltaire-Design

**Sunday 8 October 2023**

08:00	CSI3*	1.25/1.30m	Stable OBORA
10:30	CSI1*	1.40m	Apofit
13:00	CSI3* <b>BEMER Riders Tour Rating Competition</b>	 1,55m Winning Round	Großer Preis Sportland Niederösterreich
16:00	Driving		Weissl
17:00	Big Show 30th Anniversary		Arena Nova Wiener Neustadt, EPP



Lorenzo de Luca (ITA) and Promise Z dominated stage 6 in Belgium © Pegasus Photo Creations



# STAGE 6 IN LIER: ITALIAN LORENZO DE LUCA DOMINANT IN BELGIUM

Italian show jumping star Lorenzo de Luca compared his mare Promise Z to a Porsche 911 after his sensational victory in the rating competition at Azelhof equestrian centre.

The pair took over a second off the runner-up, Eduardo Pereira de Menezes (BRA) and H5 Chacco's Charlie PS (46.03). Third place went to the Belgian Jeroen Appelen on Monte Blue PS (48.11). 50 combinations, who had fought hard for their starting place from the 100-strong field of the qualification, started the Grand Prix of Lier. According to the rules, 13 pairs qualified for the second round of

the most high-class competition of the CSI3\* Azelhof and provided plenty of excitement.

## De Luca jumps to fourth in the ranking

Only two days prior, de Luca had said that the victory in the qualification was the biggest win in the career of his Gestio Priamus Z daughter. In the Grand Prix the mare was able to outdo this compliment. „She jumped so strong, I was so confident after the last round on Friday. She is in such good form that I tried again today. I knew there were some fast riders coming after me, so I pushed hard in the second

round. As I said, I am really grateful to have her in my stable and I am looking forward to what is to come,” said an overjoyed Lorenzo de Luca, who immediately moved into fourth place in the BEMER Riders Tour ranking with 20 points.

## Tour adds another star

Organiser Mike Hazebroek was very happy to host the Tour for the second time: „We had 200 horses on the waiting list, all of them wanted to come this weekend. Having the BEMER Riders Tour here has added another star to our event, we are now not a three-star, but a four-star show!”

## BEMER Riders Tour 2023 / 2024

### Points system

Place	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Points	20	17	15	13	11	10	9	8	7	6	5	4	3	2	1

### STANDINGS AFTER LEG 6

Rank	Previous rank	Name	Nat.	Total points	Starts	1. Horses & Dreams, Hagen a.T.W. (GER), 18.-23.04.2023	2. Pferd International, München (GER), 18.-21.05.2023	3. CSI3* Ommen (NED), 05.-09.07.2023	4. Fest der Pferde, Immenhöfe (GER), 26.-30.07.2023	5. Turnier der Sieger, Münster (GER), 24.-27.08.2023	6. CSI3* BEMER Riders Tour Azehof, Lier (BEL) 31.08.-03.09.2023	7. CSI Arena Nova, Wiener Neustadt (AUT) 05.-08.10.2023	8. VR CLASSICS Neumünster (GER) 15.-18.02.2024
1	2	Stühlmeyer, Patrick	GER	<b>35</b>	3	20	-	0	-	15			
2	1	Viehweg, Michael	GER	<b>26</b>	4	6	0	-	20	0			
3	44	Dreher, Hans-Dieter	GER	<b>25</b>	2	-	-	-	5	20			
4	2	Kölz, Michael	GER	<b>20</b>	2	-	20	0	-				
4	2	Hall Mcateer, Jodie	GBR	<b>20</b>	2	0	-	20	-				
6	-	Kukuk, Christian	GER	<b>17</b>	1	-	-	-	-	17			
6	5	Greve, Michael	NED	<b>17</b>	1	-	-	17	-	-			
6	5	Mcmahon, Eoin	IRL	<b>17</b>	1	17	-	-	-				
6	5	Leprevost, Penelope	FRA	<b>17</b>	1	-	17	-	-				
6	5	Bussmann, Evelynev	SUI	<b>17</b>	1	-	-	-	17				
11	56	Stevens, Mario	GER	<b>15</b>	2	0	-	-	-	15			
11	9	Sato, Eiken	JPN	<b>15</b>	2	15	-	0	-				
11	9	Weishaupt, Maximilian	GER	<b>15</b>	1	-	15	-	-				
11	9	Allen, Harry	IRL	<b>15</b>	1	-	-	15	-				
11	9	Schmid, Adrian	SUI	<b>15</b>	1	-	-	-	15				
16	13	Blum, Simone	GER	<b>13</b>	3	3	8	-	2				
16	13	Engbers, Stefan	GER	<b>13</b>	1	13	-	-	-				
16	13	Reich, Alessandra	AUT	<b>13</b>	1	-	13	-	-				
16	13	Vereecke, Koen	BEL	<b>13</b>	1	-	-	13	-				
16	13	Hotz, Rebecca	SUI	<b>13</b>	1	-	-	-	13				
21	56	Will, David	GER	<b>11</b>	2	-	-	0	-	11			
21	18	Reich, Pia	GER	<b>11</b>	2	9	2	-	0				
21	18	Tebbel, Maurice	GER	<b>11</b>	1	11	-	-	-				
21	18	Rankin, Jenny	IRL	<b>11</b>	1	-	11	-	-				



# ABOUT THE COURAGE TO MAKE A SERIES

**In 2001 a new series was born: After months of planning and talks with organisers and federations, the Riders Tour was ready to launch. Since then the series has been running continuously, making headlines and boosting sporting careers.**

Paul Schockemöhle came up with the idea and found strong partners, such as long-time friend and business partner Ullrich Kassermann. Tour partners like current title sponsor BEMER Int. AG brought their own input, expectations and creativity to the concept.

Today, the BEMER Riders Tour is experiencing its 22nd season because the initiators always believed that an exciting series would benefit the sport – and they were proven right. In the early years greats like Ludger Beerbaum, Meredith Michaels-Berberbaum or Luciana Diniz made their mark on the Riders Tour, they were followed by emerging stars such as Janne Friederike Meyer, Nisse Lüneburg, Patrick Stühlmey-

er, Katrin Eckermann, Sophie Hinners or David Will. The Tour does not only unfold its effect through spectacular individual victories, but through consistently good performances over longer periods.

## Partnership: win-win is best

The BEMER Riders Tour is one hundred percent about the sport. Tour initiators and participants bring the sporting expertise, title partner BEMER Int. AG adds the product expertise. From its involvement the company obtains experience and valuable knowledge for its BEMER Horse Set and Human Set. Workshops, meetings, discussions and on-site exchanges with spectators and athletes have had a significant influence on the development of the products. BEMER is a specialist in physical vascular therapy. Studies and tests on a scientifically oriented basis are one building block for the review and development of the product, the individual experiences and feedback of users are another.

“From the very beginning, the commitment was designed as a long-term partnership,” Bernhard Bock, Head of Marketing at BEMER Int. AG, emphasises. And this has an effect on the sport: The importance of oxygen supply in the bloodstream is well known. But how important even the tiniest blood vessels are, is something that most equestrians have probably only learned since the beginning of the “BEMER era”. The triumphant advance of the BEMER rug, and most recently the new neck applicator, is clearly visible – at every show you can find numerous horses relaxing with BEMER.

## New avenues

In 2022 new stops were added across Europe with stages in the Netherlands, Belgium and Austria in addition to Germany, bringing more of an international focus and flair to the starting fields. The new BEMER Young Riders Tour for the U21 age group also experienced two successful seasons. The top



Since 2022 a part of the Tour season:  
The CSI Ommen in the Netherlands  
© Leanjo de Koster



three Young Riders of the just concluded 2023 series will be able to give the senior riders a run for their money in 2024, thus enlarging the jumping talent pool – a big part of the Riders Tour philosophy.



Business partners and friends: Ulli Kasselmann and Paul Schockemöhle © Sebastian Fuchs

### Stages of the BEMER Riders Tour 2023 / 2024

1.	Horses & Dreams meets Sweden	Hagen a.T.W.	19 - 23 April 2023	<a href="https://horses-and-dreams.de">horses-and-dreams.de</a>
2.	Pferd International	Munich	18 - 21 May 2023	<a href="https://pferdinternational.de">pferdinternational.de</a>
3.	CSI Ommen	Ommen (Netherlands)	06 - 09 July 2023	<a href="https://csiommen.nl">csiommen.nl</a>
4.	Fest der Pferde	Donaueschingen Immenhöfe	27 - 30 July 2023	<a href="https://rz-frese.de">rz-frese.de</a>
5.	Turnier der Sieger	Münster	24 - 27 August 2023	<a href="https://turnierdersieger.de">turnierdersieger.de</a>
6.	BEMER Riders Tour Azelhof	Lier (Belgium)	31 August - 03 September 2023	<a href="https://azelhof.be/nl">azelhof.be/nl</a>
7.	CSI Wiener Neustadt	Wiener Neustadt (Austria)	05 - 08 October 2023	<a href="https://csi-arenanova.at">csi-arenanova.at</a>
8.	VR CLASSICS Neumünster	Neumünster	15 - 18 February 2024	<a href="https://vr-classics.de">vr-classics.de</a>

# THE IDEA OF THE BEMER RIDERS TOUR



The heroes of the Tour season 2022/23 were Janne Friederike Meyer-Zimmermann (GER), Sophie Hinners (GER) and Mathias Nørheden Johansen (DEN). Over eight stages they collected points and kept their cool and nerves. Consistency is the most important quality in the BEMER Riders Tour.

This once again underlined the essential concept of tour initiator Paul Schockemöhle. Two ideas motivated Schockemöhle and his congenial partner Ullrich

Kasselmann when they invented the Riders Tour more than 20 years ago: To develop an element of excitement and bring new attention to the sport of show jumping. And to reward the most competent riders of the season. It is precisely this quality, continuity and focus that distinguishes the truly great riders.

Photo: Janne Friederike Meyer Zimmermann, Sophie Hinners and Mathias Nørheden Johansen celebrating the BEMER Riders Tour 2022/23 final at the VR CLASSICS in Neumünster. © Stefan Lafrentz

# MODE OF THE BEMER RIDERS TOUR

*Consistency is crucial for success in the BEMER Riders Tour. As pleasing as a big win is, it is about collecting the most points over the course of the season.*

At the end, the four best results of each competitor are included in the rating. The 'Rider of the Year' title and overall Tour season victory go to the rider with the most points.

The top three riders in the current series ranking and the top 25 in the current world ranking are entitled to compete at a stage. Also eligible are athletes who have been invited by the organiser and who have the opportunity to reach the rating competition via the qualifying event. The 50 best pairs of this qualification, including any pre-qualified riders, then compete in the

rating competition where ranking points are awarded to places 1 to 15. While the qualifying competition is an international jumping class with jump-off, the rating competition is an international event with two rounds.

All clear rounds of the first round, but at least the best quarter of the first round, will progress into the second round. The rule for the second round is: Everyone starts from zero again. If there is a tie in the overall ranking after the final stage, the higher number of first, second, third, etc. places will decide the standings.

## RIDER OF THE YEAR 2001 - 2023

2001	Jumping: Ludger Beerbaum (GER)
2002	Individual: Ludger Beerbaum (GER) Team: Audi quattro Dressage: Ulla Salzgeber (GER)
2003	Individual: Ludger Beerbaum (GER) Team: Audi quattro
2004	Individual: Meredith Michaels-Beerbaum (GER) Team: Audi quattro
2005	Individual: Meredith Michaels-Beerbaum (GER) Team: Sony Ericsson
2006	Individual: Thomas Frühmann (AUT) Team: Sprehe Feinkost (last team competition)
2007	Meredith Michaels-Beerbaum (GER)
2008	Carsten-Otto Nagel (GER)
2009	Ludger Beerbaum (GER)

2010	Denis Lynch (IRL)
2011	Ludger Beerbaum (GER)
2012	Luciana Diniz (POR)
2013	Carsten-Otto Nagel (GER)
2014	Holger Wulschner (GER)
2015	Janne-Friederike Meyer (GER)
2016	Marcus Ehning (GER)
2017	Markus Beerbaum (GER)
2018	Christian Ahlmann (GER)
2019/20	Nisse Lüneburg (GER)
2021/22	Patrick Stühlmeyer (GER)
2022/23	Janne Friederike Meyer-Zimmermann (GER)

# STAGE WINNERS OF 2023



**Stage 1 / Hagen, GER / Patrick Stühlmeyer (GER) & Drako de Maugre**



**Stage 2 / Munich, GER / Michael Kölz (GER) & Cellato**



**Stage 3 / Ommen, NED / Jodie Hall Mcateer (GBR) & Kimosa van het Kritrahof**

© Roger Müller



**Stage 4 / Immenhöfe, GER / Michael Viehweg (GER) & Contario**

© Stefan Lafrentz



**Stage 5 / Münster, GER / Hans-Dieter Dreher (GER) & Vestmalle Des Cotis**

© Pegasus Photo Creations



**Stage 6 / Lier, BEL / Lorenzo de Luca (ITA) & Promise Z**

Janne Friederike Meyer-Zimmermann on the way to winning  
her second Rider of the Year title © Stefan Lafrentz



# NEXT TO COME: WHO WILL EMERGE AS RIDER OF THE YEAR AT THE VR CLASSICS?

Some shows are truly iconic: for more than 70 years the 'Holstenhallen' in the city of Neumünster in northern Germany has been host to an indoor equestrian show that is second to none. From 15 to 18 February 2024, the VR CLASSICS Neumünster will also stage the eighth and final leg of the BEMER Riders Tour.

VR CLASSICS Neumünster, that means international showjumping at three-star level and one of the longest running FEI World Cup Dressage qualifiers. Sold-out stands with enthusiastic and knowledgeable spectators – Schleswig-Holstein is a famous breeding area for sport horses – athletes from more than 20 countries and exciting shows make

the VR CLASSICS Neumünster a unique event. Only one question remains to be decided: Who will win the title of 'Rider of the Year' and be the 2023/24 Riders Tour Champion?



# THE NEXT GENERATION HEALTH: BEMER EVO

**You want to do something for yourself, support your body and mind, promote your well-being?**

The good news: With the innovative BEMER therapy you can support the circulation of the small and smallest blood vessels in just 2 x 8 minutes a day, so that cells can be optimally supplied. The even better news: with the new BEMER Premium Set Evo this is particularly easy. Experience the new, intuitive control unit and the comfortable applicators for different requirements, which incorporate 25 years of experience and even more attention to detail.

Scientifically researched

- ~ **By optimising restricted blood flow, BEMER can help the body get blood back to where it's needed**
- ~ **BEMER can promote general well-being**
- ~ **BEMER can help improve quality of life**

Learn more at [www.bemergroup.com](http://www.bemergroup.com)

1) Klopp, R. C., Niemer, W., & Schulz, J. (2013). Effects of physical stimulation of spontaneous arteriolar vasomotion in rehabilitants of different ages. *Journal of Complementary and Integrative Medicine*, 10(Suppl), S15-522.

2) Bohn, W., Hess, L., & Burger, R. (2013). The effects of the physical BEMER® vascular therapy, a method for the physical stimulation of the vasomotion of precapillary microvessels in case of impaired microcirculation, on sleep, pain and quality of life of patients with different clinical pictures on the basis of three scientifically validated scales. *Journal of Complementary and Integrative Medicine*, 10(Suppl), 55-512.



BEMER Riders Tour Branding | © Stefan Lafrentz

#### **MEDIA CONTACT**

*PSI Pferdesportorganisations-GmbH*  
Ute Raabe / Press & Social Media  
Am Borgberg 3, 49170 Hagen a.T.W., Germany  
Mob: +49 (0) 151 706 28 353  
E-Mail: [presse@psi-sporthorses.de](mailto:presse@psi-sporthorses.de)

*performance & passion · agentur im Reitsport*  
Kirsten Maier  
Im Grund 1, 71397 Leutenbach, Germany  
Mob: +49 (0) 151 424 300 65  
E-Mail: [info@peandpa.de](mailto:info@peandpa.de)

#### **TOUR MANAGEMENT**

*PSI Pferdesportorganisations-GmbH*  
Am Borgberg 3, 49170 Hagen a.T.W., Germany  
HRB 218990 Osnabrück

#### **ORGANISER**

*PSI Pferdesportorganisations-GmbH*  
Dorothee Hahn  
Am Borgberg 3, 49170 Hagen a.T.W., Germany  
Tel.: +49 (0) 54 01 / 89 20 24  
Mob: +49 (0) 171 275 45 70  
E-Mail: [d.hahn@psi-sporthorses.de](mailto:d.hahn@psi-sporthorses.de)

**[BEMER-riderstour.de](http://BEMER-riderstour.de)**

