



BEMER
RIDERS TOUR
GUIDE



31 AUGUST - 03 SEPTEMBER 2023



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- ~ Improvement of the microcirculation and therefore of the cell metabolism
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* Dai, F., Dalla Costa, E., Giordano, A., Heinzl, E., Giongo, P., Pagnozzi, G., Cannas, S., Minozzi, G., Minero, M. (2016). Effects of BEMER physical vascular therapy in horses under training. A randomized, controlled double blind study. Mailand: Fakultät für Veterinärmedizin, Universität Mailand. // Brandenberger, Dr. O., Kalinowski, A., Körner J., Genn, Dr. H. J., Leser, Dr. S. (2021). Effect of Bio-Electro-Magnetic-Energy-Regulation (Bemer)-Horse Therapy on Cardiopulmonary Function and Recovery Quality after Isofluran Anesthesia in 100 Horses Subjected to Pars-Plana Vitrectomy. Veterinary Surgery, Juli 08-10, 7. doi: 10.1111/vsu.13672 // Genn, Dr. H. J. & Kools, B. (2021). Der Einsatz der BEMER Therapie auf das Sexualverhalten (Libido) von Hengsten im Deckeinsatz (Anwenderbeobachtung). Steinfeld: Deckstation Schockemöhle & Pferdeklinik Mühlen.

veterinary.bemergroup.com




COMPETITOR FAVOURITE AZELHOF IS THE NEXT STOP ON THE TOUR

Barely a week separates stage 5 and 6 in the Tour calendar: From 31 August to 3 September, the BEMER Riders Tour heads to Belgium for the CSI3* Lier. The Azelhof equestrian centre plays host to four jam-packed days of competition and has attracted a capacity field of top riders. It is the second time after 2022 that the popular venue is welcoming the BEMER Riders Tour. Last year's premiere proved decisive for further Tour decisions. Frenchman Mathieu Billot won the rating competition, but it was Germany's Janne Friederike Meyer-Zimmermann, who claimed the second spot on the

podium and shot to the top of the Riders Tour ranking after previously winning the first and fifth stage. The rest was history as they say, as Meyer-Zimmermann was crowned 'Rider of the Year' at the Tour final.

Owners Sofie van Gerwen and Mike Hazebroek saw the inclusion of the international jumping series as an opportunity: „We noticed right away that the BEMER Riders Tour is proving to be good, because there were many riders here who have not competed with us before.“ Already on Friday the qualifier will be decided in the Stephex Arena. The best 50 riders of this international

jumping competition with jump-off, including any pre-qualified riders (top three in the ranking and top 25 WRL) will then start in reverse order in the BEMER Riders Tour Grand Prix on Sunday. This Grand Prix will be decided as an international jumping competition with two rounds. The best 25 percent of the first round, but at least all pairs with zero faults, will reach the second round. ClipMyHorse.TV will stream live from Azelhof.

Photo: Robert Whitaker & Evert at Azelhof, Lier (BEL) 2022 © Thomas Hellmann

Maximilian Lill & Dexter Bois Margot
at CSI in Ommen 2022
© Leanjo de Koster



ABOUT THE COURAGE TO MAKE A SERIES

In the spring of 2001 the announcement was made: After months of planning and discussion, many talks with organisers, the German national federation FN and the international federation FEI, the Riders Tour was set. Since that moment, the series has been running continuously, making headlines and boosting careers. Paul Schockemöhle came up with the idea and strong partners, first and foremost his long-time friend and business partner Ullrich Kasselmann. Together they initiated and accompanied all developments and always found partners and sponsors who brought their own input and expectations. For the past few years, title sponsor BEMER Int. AG has added new creativity.

periencing its 22st season because the initiators always believed that an exciting series would do the sport good – and they were proven right. While in the first years of the series names like Ludger Beerbaum, Meredith Michaels-Berbaum or Luciana Diniz made their mark on the Riders Tour, they were followed a little later by Carsten-Otto Nagel and Janne Friederike Meyer or most recently Nisse Lüneburg. And it was not only the overall winners who made headlines. Names like Katrin Eckermann, David Will or Patrick Stühlmeyer came into focus. The Tour does not unfold its effect through spectacular individual successes, but through consistently good performances over longer periods.

In one aspect, everyone agrees: the

focus of the BEMER Riders Tour is always and first and foremost on the sport. Title partner BEMER Int. AG has never expressed the slightest doubt about this principle. On the contrary: this partnership is on an equal footing - the Riders Tour initiators and participants with their sporting expertise, the title sponsor with its product expertise.

Partnership: Win-win is Best

BEMER Int. AG obtains experience and valuable knowledge for its BEMER Horse Set and also for the BEMER Human Set from its involvement in sport. Workshops, meetings, countless discussions and on-site exchanges with spectators and athletes have had a significant influence on the development of the sets. BEMER is a specialist in

physical vascular therapy. Studies and tests on a scientifically oriented basis are one building block for the review and development of the product, the individual experiences and feedback of users are another.

„From the very beginning, the commitment was not designed as a one-time thing, but as a long-term partnership,” Bernhard Bock, Head of Marketing at BEMER Int. AG, never tires of emphasising. Only this long-term partnership has made the sum of experience possible.

And this has an effect on the sport. The importance of oxygen supply in the bloodstream can easily be learned in biology lessons. But how important even the tiniest blood vessels are, is something that most equestrian enthusiasts have probably only understood since the beginning of the „BEMER era in the Riders Tour“. The triumphant advance of the „BEMER rug“ is clearly visible - at every show you can find numerous horses relaxing under the horse-set.

Significance for the Sport: New Paths, Attractive Venues

Paul Schockemöhle’s idea of a series, an arc of suspense over several stages and months, has always been and still is relevant to the sport, because: „Without competitive sport, the horse world stagnates. Buying and selling horses, breeding, training and even riding clubs and riding schools are all connected.“



Business partners and friends: Ullrich Kasselmann and Paul Schockemöhle | © S. Fuchs

The past years have certainly made the connections clear. It was therefore all the more important that the BEMER Riders Tour was launched in 2021, even though not every single stage had been planned down to the last detail and the implementation was absolutely certain.

You have to react to challenges and that is exactly what the „makers of possibility“ have done and are doing again: a „breath of fresh air“ is blowing through the BEMER Riders Tour 2023 with new stages in Europe.

In addition to Germany, the BEMER Riders Tour will also stop in the Netherlands, Belgium and Austria in the 2023 season, thus breaking new ground. The series started in Hagen a.T.W. at Horses & Dreams meets Canada, followed by the 2nd

stage at the Pferd International Munich and then this weekend it goes to Ommen in the Netherlands and then on to the Fest der Pferde in Donaueschingen-Immenhöfe. The 5th leg leads to the Turnier der Sieger in Münster, which is back in the sporting calendar after a Corona break. Lier, Belgium, will host the sixth leg, followed by Wiener Neustadt and the final leg in Neumünster at the VR CLASSICS.

In addition, there is be an expansion with the BEMER Young Riders Tour that is aimed at the U21 age group and should bring many new faces to the 2024 Tour season. Young riders who compete successfully this year will be able to give the „sporting establishment“ a run for their money in the BEMER Riders Tour 2024. What does that mean? The future has already begun...

Stages of the BEMER Riders Tour 2023 / 2024

No.	Event	Venue	Dates	Website
1.	Horses & Dreams meets Sweden	Hagen a.T.W.	19 - 23 April 2023	horses-and-dreams.de
2.	Pferd International	Munich	18 - 21 May 2023	pferdinternational.de
3.	CSI Ommen	Ommen (Netherlands)	06 - 09 July 2023	csiommen.nl
4.	Fest der Pferde	Donaueschingen Immenhöfe	27 - 30 July 2023	rz-frese.de
5.	Turnier der Sieger	Münster	24 - 27 August 2023	turnierdersieger.de
6.	BEMER Riders Tour Azelhof	Lier (Belgium)	31 August - 03 September 2023	azelhof.be/nl
7.	CSI Wiener Neustadt	Wiener Neustadt (Austria)	05 - 08 October 2023	csi-arenanova.at
8.	VR CLASSICS Neumünster	Holstenhallen Neumünster	15 - 18 February 2024	vr-classics.de/



THE IDEA OF THE BEMER RIDERS TOUR

The heroes of the BEMER Riders Tour season 2022/23 were Janne Friederike Meyer-Zimmermann, Sophie Hinners and Mathias Nørheden Johansen. Over eight events, the top trio of the Tour collected points and kept their cool and nerves. Consistency - that is the rule - is the most important quality in the BEMER Riders Tour.

This once again underlined the essential concept of tour initiator Paul Schockemöhle. Two ideas motivated Schockemöhle and his congenial partner Ullrich

Kasselmann when they invented the Riders Tour more than 20 years ago: To develop an element of excitement and bring new attention to the sport of show jumping. And to reward the „most competent“ riders of the season. It is precisely this quality, continuity and focus that distinguishes the truly great riders.

Photo: Janne Friederike Meyer Zimmermann, Sophie Hinners and Mathias Nørheden Johansen at the final of the BEMER Riders Tour 2022/23 at VR CLASSICS in Neumünster.
© Stefan Lafrentz



MODE OF THE BEMER RIDERS TOUR

Consistency is crucial for success in the BEMER Riders Tour. As pleasing as a big win is, it is about collecting the most points over eight stages. At the end, the four best results of each competitor are included in the rating. The 'Rider of the Year' title and overall Tour victory go to the rider with the most points.

The top three riders in the current series ranking and the top 25 in the current world ranking are entitled

to compete in a stage. Also eligible are athletes who have been invited by the organiser and who have the opportunity to reach the rating competition via the qualifying event. The 50 best pairs of this qualification, including any pre-qualified riders, then compete in the rating competition where ranking points are awarded to places 1-15. While the qualifying competition is an international jumping class with jump-off, the rating competition

is an international event with two rounds. All clear rounds of the first round, but at least the best quarter of the first round, will progress into the second round. The rule for the second round is: Everyone starts from zero again. If there is a tie in the overall ranking after the final stage, the higher number of first, second, third, etc. places will decide the standings.

Photo: Michael Viehweg & Contario at Fest der Pferde, Immenhöfe © Stefan Lafrentz

RIDER OF THE YEAR 2001 - 2023

2001	Jumping: Ludger Beerbaum (GER)	2010	Denis Lynch (IRL)
2002	Jumping: Individual: Ludger Beerbaum (GER) Team: Audi quattro Team Dressage: Ulla Salzgeber (GER)	2011	Ludger Beerbaum (GER)
2003	Jumping: Individual: Ludger Beerbaum (GER) Team: Audi quattro Team	2012	Luciana Diniz (POR)
2004	Jumping: Individual: Meredith Michaels-Beerbaum (GER) Team: Audi quattro Team	2013	Carsten-Otto Nagel (GER)
2005	Jumping: Individual: Meredith Michaels-Beerbaum (GER) Team: Team Sony Ericsson	2014	Holger Wulschner (GER)
2006	Jumping (last time in team) Individual: Thomas Frühmann (AUT) Team: Sprehe Feinkost Team	2015	Janne-Friederike Meyer (GER)
2007	Meredith Michaels-Beerbaum (GER)	2016	Marcus Ehning (GER)
2008	Carsten-Otto Nagel (GER)	2017	Markus Beerbaum (GER)
2009	Ludger Beerbaum (GER)	2018	Christian Ahlmann (GER)
		2019/20	Nisse Lüneburg (GER)
		2021/22	Patrick Stülmeyer (GER)
		2022/23	Janne Friederike Meyer-Zimmermann (GER)

WINNERS OF THE PREVIOUS STAGES 2023



Michael Viehweg & Contario
at Fest der Pferde, Immenhöfe



Hans-Dieter Dreher & Vestmalle Des Cotis
at Turnier der Sieger, Munster



Michael Kölz & Cellato
at Pferd International, München



Patrick Stühlmeier & Drako de Maugre
at Horses & Dreams, Hagen a.T.W.



Jodie Hall Mcateer Kimosa van het
Krittrahof at Ommen (NED)



STAGE 5 IN MÜNSTER: DREHER WINS, BUT STÜHLMAYER REGAINS THE LEAD

Hansi Dreher and the brilliant chestnut gelding Vestmalle Des Cotis wrote another chapter in the 'Turnier der Sieger' show history when they claimed victory in the Grand Prix in front of Münster Castle. In a gripping two-round decider that was completely unpredictable until the very end, the pair relegated Christian Kukuk and Checker to second place. Patrick Stühlmeyer with Drako de Maugre and Mario Stevens in the saddle of Starissa were tied for third place.

Dreher in another league

„It was awesome,“ a very happy Hansi Dreher said in the press conference. „I knew I had to try everything if I wanted to win. But the tactic worked... I have to thank my horse for giving his all. The first distance to the vertical was quite

far away. Then it was seven canter strides onto the oxer and by then I already knew that it was enough and was able to slow down a little to the last jump. Vestmalle Des Cotis is very fast.“ Dreher has already enjoyed great success with the 14-year-old French-bred Baloubet du Rouet son, but this time they rode in a league of their own, taking almost two seconds off the second-placed Christian Kukuk. The finalists were all riders of the German top guard with plenty of international wins to their names.

Stühlmeyer tops the ranking again

With his third place Patrick Stühlmeyer returned to the top of the BEMER Riders Tour ranking with 35 points - good prerequisites for his second 'Rider of the Year' title after the 2021/22 season. „My horse jumped very well in both

rounds. I didn't take the ultimate risk in the jump-off, but I am very happy about being in the lead in the overall standings again,“ said the rider from Mühlen, who definitely wants to take part in the final leg of the Tour in Neumünster.

Good atmosphere and good sport

„The Münster audience is really great. We are glad that we managed to offer our spectators something special in return. I want to see a good atmosphere and good sport - I don't need anything else - and that's what the four of you did so well today. It couldn't have been better,“ Show Director Hendrik Snoek paid tribute to the four riders on the podium.

Photo: Hans-Dieter Dreher & Vestmalle Des Cotis © Fotoagentur Dill

BEMER Riders Tour 2023 / 2024

Point system

Place	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Points	20	17	15	13	11	10	9	8	7	6	5	4	3	2	1

STANDINGS AFTER LEG 5

Rank	Previous rank	Name	Nat.	Total points	Starts	1. Horses & Dreams, Hagen a.T.W. (GER), 18.-23.04.2023	2. Pferd International, München (GER), 18.-21.05.2023	3. CSI3* Ommen (NED), 05.-09.07.2023	4. Fest der Pferde, Immenhöfe (GER), 26.-30.07.2023	5. Turnier der Sieger, Münster (GER), 24.-27.08.2023	6. CSI3* BEMER Riders Tour Azeihof, Lier (BEL) 31.08.-03.09.2023	7. CSI Arena Nova, Wiener Neustadt (AUT) 05.-08.10.2023	8. VR CLASSICS Neumünster (GER) 15.-18.02.2024
1	2	Stühlmeyer, Patrick	GER	35	3	20	-	0	-	15			
2	1	Viehweg, Michael	GER	26	4	6	0	-	20	0			
3	44	Dreher, Hans-Dieter	GER	25	2	-	-	-	5	20			
4	2	Kölz, Michael	GER	20	2	-	20	0	-				
4	2	Hall Mcateer, Jodie	GBR	20	2	0	-	20	-				
6	-	Kukuk, Christian	GER	17	1	-	-	-	-	17			
6	5	Greve, Michael	NED	17	1	-	-	17	-	-			
6	5	McMahon, Eoin	IRL	17	1	17	-	-	-				
6	5	Leprevost, Penelope	FRA	17	1	-	17	-	-				
6	5	Bussmann, Evelyne	SUI	17	1	-	-	-	17				
11	56	Stevens, Mario	GER	15	2	0	-	-	-	15			
11	9	Sato, Eiken	JPN	15	2	15	-	0	-				
11	9	Weishaupt, Maximilian	GER	15	1	-	15	-	-				
11	9	Allen, Harry	IRL	15	1	-	-	15	-				
11	9	Schmid, Adrian	SUI	15	1	-	-	-	15				
16	13	Blum, Simone	GER	13	3	3	8	-	2				
16	13	Engbers, Stefan	GER	13	1	13	-	-	-				
16	13	Reich, Alessandra	AUT	13	1	-	13	-	-				
16	13	Verecke, Koen	BEL	13	1	-	-	13	-				
16	13	Hotz, Rebecca	SUI	13	1	-	-	-	13				
21	56	Will, David	GER	11	2	-	-	0	-	11			
21	18	Reich, Pia	GER	11	2	9	2	-	0				
21	18	Tebbel, Maurice	GER	11	1	11	-	-	-				
21	18	Rankin, Jenny	IRL	11	1	-	11	-	-				



NEXT TO COME: CSI ARENA NOVA, AUSTRIA

Waltzes by Strauss, the Hofburg or Sacher chocolate gateau – there are many things that have made Austria world-famous, including its horses. And not only those of the Spanish Riding School. The seventh and penultimate stage of the BEMER Riders Tour leads to Wiener Neustadt. The modern exhibition centre Arena Nova combines the horse fair ‚Apropos Pferd‘ with international jumping and hosts the Tour for the second time from 5-8 October 2023. Last year the CSI Arena Nova, the first of two indoor events for the BEMER Riders Tour, proved

a real spectator magnet on all days. The Army Riding Club of the Theresian Military Academy Wiener Neustadt with Lieutenant Colonel Roland Pulsinger is responsible for the organisation. There is a lot of excitement and anticipation in the air already, says Pulsinger: „Personally, I am very pleased that we can work together with the highly professional team of the Riders Tour and that we can once again present a stage. This is already the second high-class show jumping event for us this year. At the beginning of July we organised the Longines EEF

Semifinal CSIO3* Ebreichsdorf and now we hope to welcome many riders and their sport partners in Wiener Neustadt for a second time this year. The venue has been significantly extended once again, the lighting concept revised and the VIP and spectator area redesigned so that we can meet the high expectations of the more than 30,000 visitors.“

Photo: Stefan Eder & DR Scarpo at Wiener Neustadt (AUT), 2022 © Stefan Lafrentz



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The good news: With the innovative BEMER therapy you can support the circulation of the small and smallest blood vessels in just 2 x 8 minutes a day, so that cells can be optimally supplied. The even better news: with the new BEMER Premium Set Evo this is particularly easy. Experience the new, intuitive control unit and the comfortable applicators for different requirements, which incorporate 25 years of experience and even more attention to detail.

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- ~ **By optimising restricted blood flow, the BEMER can help the body get blood back to where it's needed**
- ~ **BEMER can promote general well-being**
- ~ **BEMER can help improve quality of life**

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1) Klopp, R. C., Niemer, W., & Schulz, J. (2013). Effects of physical stimulation of spontaneous arteriolar vasomotion in rehabilitants of different ages. Journal of Complementary and Integrative Medicine, 10(Suppl), S15-S22.
2) Bohn, W., Hess, L., & Burger, R. (2013). The effects of the ‚physical BEMER® vascular therapy‘, a method for the physical stimulation of the vasomotion of precapillary microvessels in case of impaired microcirculation, on sleep, pain and quality of life of patients with different clinical pictures on the basis of three scientifically validated scales. Journal of Complementary and Integrative Medicine, 10(Suppl), 55-512.

Timetable

Thursday 31st August 2023

Stephex	CSI3*	Class 1	1,40m	Table A against the clock
Stephex	CSI3*	Class 2	1,40m	Table A against the clock
Stephex	CSI3*	Class 3	1,45m	Table A against the clock
Equihome	CSIYH1*	Class A	5-6y	Table A - 2 phases Special
Equihome	CSIYH1*	Class B	7y-8y	Table A - 2 phases Special
Equihome	CSI3*	Class 4	1m35	Table A against the clock

Friday 1st September 2023

Stephex	CSIYH1*	Class C	5-6y	Table A against the clock
Stephex	CSIYH1*	Class D	7y-8y	Table A against the clock
Stephex	CSI1*	Class I	1,30m	Table A against the clock
Stephex	CSI3* BEMER Riders Tour Qualification	Class 5	1,50m	Table A - jump off
Equihome	CSI3*	Class 6	1,40m	Table A - 2 phases Special
Equihome	CSI3*	Class 7	1,40m	Table A - 2 phases Special
Equihome	CSI1*	Class II	1,20m	Table A - 2 phases Special
Equihome	CSI1*	Class III	1,10m	Table A - 2 phases Special

Class 9 LR - 1m45 (Final 1m40) is open to:

- The 30 best riders of class 1 (1m40)
- The 20 best riders of Class 2 (1m40)
- The 30 best riders of Class 6 (1m40)
- The 20 best riders of Class 7 (1m40)

Class IX GP is open to

- The 35 best riders of Class VI
- The 50 best riders of Class I

Class 10 GP is open to:

- The prequalified riders
- The 3 best riders placed in the Bemer Tour (most recent gen placing)
- Attending athletes placed 1st - 25th on the Longines Ranking List used for the invitation of athletes for the event in addition up to 50 athletes from Class 5.

Timetable

Saturday 2nd September 2023

Stephex	CSI1*	Class IV	1,10m	Table A against the clock
Stephex	CSI1*	Class V	1,20m	Table A against the clock
Stephex	CSI1*	Class VI	1,30m	Table A against the clock
Stephex	Presentation Exclusive Filly Foal Auction 111			
Stephex	CSI3*	Class 9	1,45m LR	Table A against the clock
Stephex	Exclusive Filly Foal Auction 111			
Equihome	CSIYH1*	Class E	5y-6y	Table A - 2 phases
Equihome	CSIYH1*	Class E	5y-6y	Table A - jump off
Equihome	CSI3*	Class 8	1,35m	Table A - 2 phases special

Sunday 3rd September 2023

Stephex	CSI3*	Class 12	1,35m	Table A - 2 phases
Stephex	CSI1*	Class IX	1,30m GP	Table A - jump off
Stephex	CSI3* BEMER Riders Tour - Rating Competition	Class 10	1,55m GP	Table A - 2 Rounds
Equihome	CSI3*	Class 11	1,40m	Table A - 2 phases special
Stephex	CSI1*	Class VIII	1,10m	Table A - 2 phases Special
Stephex	CSI1*	Class VII	1,20m	Table A - 2 phases Special



BEMER Riders Tour Branding | © Stefan Lafrentz

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